

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965457-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	639

Flight Dates	Order #	Alt Order #
10/19/12 - 10/22/12	965457	07914145

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Nelson/D/Senate	NELSON/S/D	639	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/19/12	10/19/12	NBC Today Show II	10AM-11AM	----F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
7	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH M		10/22/12		NBC Today Show II	10AM-11AM	:00		\$800.00	NM
Credited									
8	10/19/12	10/19/12	KATIE COURIC DAY	2-3PM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH F		10/19/12	2:15 PM	KATIE COURIC DAY	2-3PM	:30	BN12008H	\$450.00	NM
9	10/22/12	10/22/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH M		10/22/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00	NM
10	10/19/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH F		10/19/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12008H	\$700.00	NM
11	10/22/12	10/22/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH M		10/22/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00	NM
12	10/19/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH F		10/19/12	4:25 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12008H	\$800.00	NM
13	10/22/12	10/22/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH M		10/22/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00	NM
1 WESH M		10/22/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00	NM
14	10/19/12	10/19/12	Late Night w/Jimmy Fallon	12:35-1:35XM	----F--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH F		10/19/12	12:57 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12008H	\$300.00	NM

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/22/12	10/22/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	1:29 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00 NM
16	10/20/12	10/20/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/20/12	5:42 AM	Sat 5-6a	Sat 5-6a	:30	BN12009H	\$125.00 NM
17	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	6:44 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12009H	\$350.00 NM
2	WESH	Sa	10/20/12	7:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12009H	\$350.00 NM
18	10/21/12	10/21/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	8:26 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12009H	\$2,000.00 NM
19	10/22/12	10/22/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
20	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	8:51 AM	NBC Saturday	Sat 8-10am	:30	BN12009H	\$1,300.00 NM
21	10/21/12	10/21/12	NFL	8:00PM-conclusion	-----S	:30	1	\$6,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	11:33 PM	NFL	8:00PM-conclusion	:30	BN12009H	\$6,500.00 NM
LR - Football									
22	10/21/12	10/21/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	5:21 AM	Sun 5-6a	Sun 5-6a	:30	BN12009H	\$125.00 NM
23	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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23	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/21/12 7:57 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 BN12009H \$350.00 NM									
24	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$0.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/20/12 6:14 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 BN12009H \$0.00 NM									
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,050.00
<u>Agency Commission</u>	\$3,307.50
<u>Net Amount Due</u>	\$18,742.50